

<b>INDEX</b>			
<b>Year</b>	<b>Name of the workshop/</b>	<b>Number of</b>	<b>Date From – To</b>
<b>2020-21</b>			
<b>2020-2021</b>	National level webinar on "how to convert an Idea into a script for Webseries and monetize it"	1776	<b>08-06-2020</b>
<b>2020-2021</b>	Campus to Corporate Career Programme	34	<b>19-03-2021</b>
<b>2020-2021</b>	One Day National Level Workshop on Journey from Idea to Opportunity - Business Model Canvas and Integrating IPR	82	<b>01-04-2021</b>

CLARA'S COLLEGE OF COMMERCE  
Yari Road, Versova, Mumbai.


NOTICE

Notice/1-I/2020-21

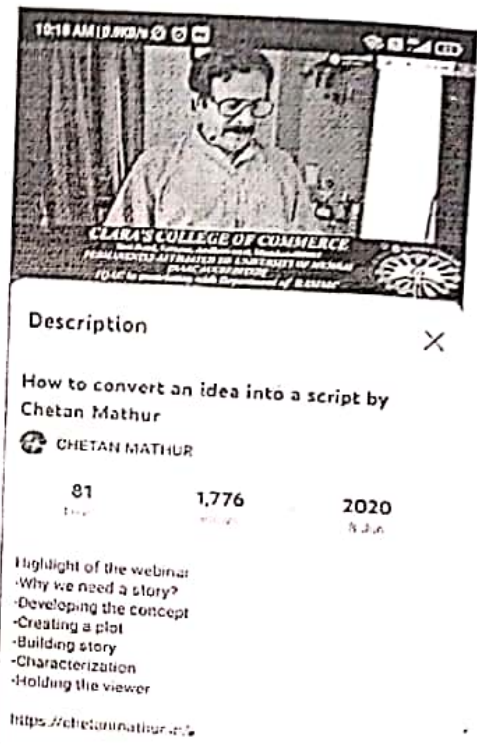
06.06.2020

This is to inform all the students that the college is organizing a session on "How to Convert an Idea into a Script for Web Series and Monetize it" on 8th June 2020 at 11.00 am through zoom app. The session will be live streamed on YouTube. The link of the session will be provided in the whatsapp group. All are informed to attend the same.



  
(Dr. Madhukar Gitte)  
Principal  
**Principal**  
**Claras College of Commerce**  
**Yari Road, Versova,**  
**Andher (W), Mumbai-400 061**

Screenshots of the Programme



**Clara's College of Commerce**  
Yari Road, Versova, Mumbai -400061

**REPORT OF: How to Convert an Idea into a Script for Web Series and Monetize it**

Date: 08<sup>th</sup> June 2020

Duration: 01.30Hour

SDP/FDP:Both

Class : All Classes

Title: How to Convert an Idea into a Script for  
Web Series and Monetize it

**Objectives:**

1. To sensitize students about the opportunities in the media
2. To create awareness amongst students about the booming market of  
Web Series

**No of Participants/Beneficiaries: 1776 (On You Tube)**

**Organizer: BMM Dept. of Clara's College of Commerce**


**Resource Person: Mr. Chetan Mathur**

**REPORT**

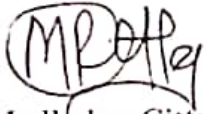
Clara's College of Commerce organized an online Session on "How to Convert an Idea into a Script for Web Series and Monetize it" on 8<sup>th</sup> June 2020 at 11:00 AM through zoom platform and You Tube live for the students and faculties. The main objectives behind organizing this event were to sensitize students about the opportunities in the media and to create awareness amongst students about the booming market of Web Series

Mr. Chetan Mathur was the guest speaker for the programme. He delivered an interesting and interactive session on scripting web series and also discussed about it monetization. He gave number of examples of web series who have successfully monetized in the market. He also discussed about the phenomena of web series and foresaw web series becoming cult in the days to come.

Mr. Faisal Tanvar, BMM coordinator arranged the programme on behalf of BMM Dept and Mr. Shripad Joshi anchored the programme. Principal Dr. Madhukar Gitte and Secretary Shri. Ajay Kaul Sir motivated to conduct an activity. The program ended with a vote of thanks by a committee member.

  
Submitted by  
Mr. Shripad Joshi



  
Dr. Madhukar Gitte  
Principal  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061



CLARA'S COLLEGE OF COMMERCE  
Yari Road, Versova, Mumbai-400061

NOTICE

Notice/08/2020-21

10.03.2021

All the students are hereby informed that Internal Quality Assurance Cell (IQAC) of Clara's College of Commerce in collaboration with TechnoServe is organizing Personality Development Program and Job Placement Opportunities for the students on Friday, 19<sup>th</sup> March, 2021 on Zoom platform.

If you are interested in starting a Corporate Career and would like to know more about TechnoServe's Campus to Corporate Careers Program join in for the orientation.

Orientation details :


When – Friday, 19<sup>th</sup> March, 2021

Where – Zoom Meetings

Time – 12.00 noon to 1.00 p.m.

(Dr. Mamta Rajani)  
IQAC Coordinator



  
(Dr. Gite Madhukar)  
Principal  
Claras College of Commerce  
Andheri (W) Mumbai-400061



**TECHNOSERVE**  
BUSINESS SOLUTIONS TO POVERTY

**Clara's College of Commerce**

**Subject: Final Training Report 2020-21**

Stream	Batch size	Date started	Date completed	Placed Number	Trainer
BCOM/BMS/BAF	34	30.03.2021	04.05.2021	25	Diliaca R

Total Placed students through TechnoServe and self placed through career counselling and training, is 25

**Summary of training:**

The students have completed 100-hour program including Personal effectiveness, Communication Readiness, Career Readiness and Work Readiness. Training was delivered through online class. The students have also undergone individual counselling during the program, post training, pre placement and also post placements.

**Summary of placements:**

Company Name	Number of students placed	Salary offered
Samco Securities Ltd	02	180000/-
HDB Financial Services (Andheri east)	07	176400/-
HDFC Securities	03	144000/-
Zepto	02	180000/-
Impact Guru	01	240000/-
Ufaber	03	530000/-
Diquery Digital	01	180000/-
Angel Broking	01	168000/-
Lattu Kids	01	168000/-
Destiny Enterprises	01	120,000- 180,000/-
Janaakrosh	01	120,000- 180,000/-
Zed Print Media	01	120,000- 180,000/-
Chalice Organization	01	120,000- 180,000/-
Total	25	120,000- 180,000/-

Remaining students are continuing to receive updates about vacancies undergoing interview and placement processes.

Report by

Diliaca Rodricks

Program Specialist- Placements and Training, TechnoServe India Andheri East, Mumbai-400 061



*M. R. D. R.*  
Principal  
Clara's College of Commerce  
Yashwantrao Chavan Road, Andheri East, Mumbai-400 061

**CLARA'S COLLEGE OF COMMERCE**  
Yari Road, Versova, Mumbai-400061

**NOTICE**

**Notice/11/2020-21**

**27.03.2021**

All the teachers and students are hereby informed that IQAC Cell & Placement Committee of Clara's College of Commerce is organizing National Level Workshop on "Journey from Idea to Opportunity - Business Model Canvas and Integrating IPR" on Thursday, 1<sup>st</sup> April, 2021 at 10.30 a.m.

All the teachers and students are requested to attend the workshop on the above mentioned date.

(Dr. Mamta Rajani)  
IQAC Coordinator



  
(Dr. Gitte Madhukar)  
Principal,  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061

# CLARA'S COLLEGE OF COMMERCE,

Yaari Road Versova

Report on National Level Workshop on "Journey from idea to opportunity - Business Model Canvas & Integrating IPR"

Date: 1/04/2021

Duration: 3hrs

SDP/FDP: SDP

Title: "Journey from idea to opportunity - Business Model Canvas & Integrating IPR"

Name of Resource Person: Dr.Hasina Sayed, Associate Professor & HOD-Dept of Commerce, Jai Hind College of Commerce, Entrepreneurship Educator & Mentor

Objective: To keep students informed about IPR & to take up entrepreneurial opportunities

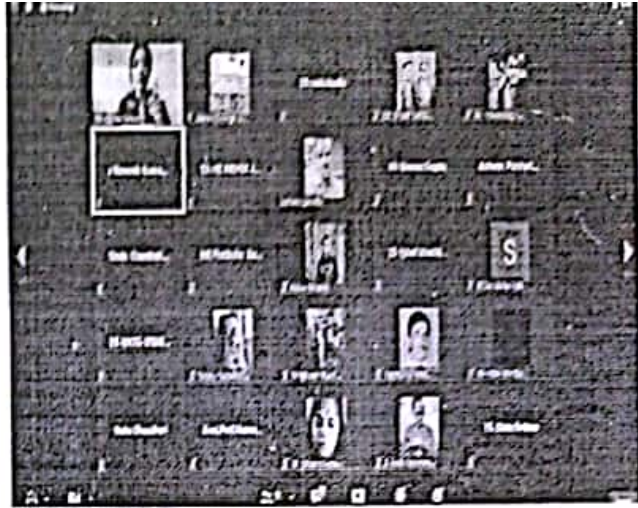
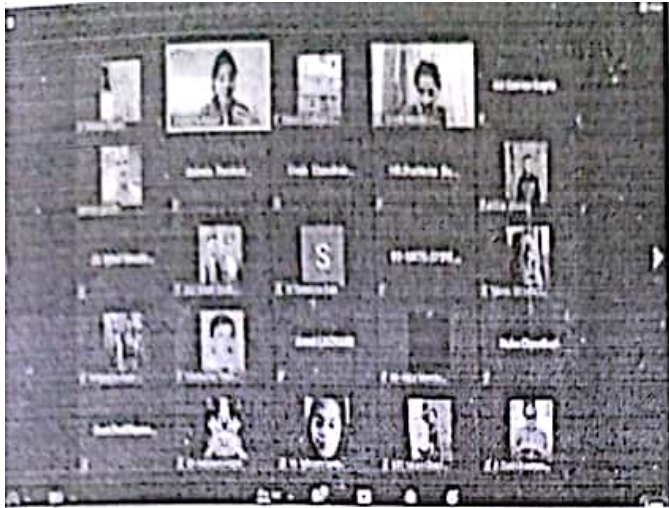
No. of Participants/Beneficiaries: 82

Organizer: Internal Quality Assurance Cell (IQAC) & Placement Committee

## Report

Clara's College of Commerce, under its Internal Quality Assurance Cell (IQAC) & Placement Committee had organized a National level workshop for its aspiring students those who have goals to become early entrepreneur, on 1<sup>st</sup> April 2021 at 10.30am on zoom platform due to pandemic situation. The session was conducted by Dr.Hasina Sayed, Associate Professor & HOD-Dept of Commerce, Jai Hind College of Commerce, Entrepreneurship Educator & Mentor. The workshop was attended by FY, SY, TY-BCOM, BMS, BAF, BAMMC students. The total count of beneficiaries was 82.



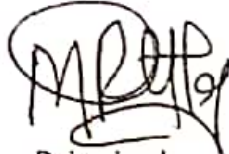


Sr. No.	Class	Male	Female	Total
1	FY,SY,TY-BCOM	15	17	32
2	FY,SY,TY-BAF	10	13	23
3	FY,SY,TY-BMS	9	12	21
4	FY,SY,TY-BAMMC	4	2	6

Dr. Hasina Shaikh addressed students and guided them about how one could become entrepreneur. The speaker gave real time examples and spoke about skills required for successful business. The speaker also focused on importance of knowledge about Intellectual Property Rights (IPR) for setting up a business. Dr. Hasina was able to give hands on experience as she herself is a trainer, mentor to her students who wish to set up businesses. The session was very informative and motivating for budding entrepreneurs.

Submitted by:  
Sheryl Cusher



  
Principal  
Claras College of Commerce  
Yari Road, Versova,  
Andheri (W), Mumbai-400 061